

MINUTES FOR THE MEETING OF SENOIA DEVELOPMENT AUTHORITY
505 HOWARD ROAD
August 28, 2023
6:00 p.m.

Senoia Development Authority members present: Carlotta Ungaro, Kevin Marais, Jordan Krabel, Tyler Tondee, Jennifer Meares
Guests: Shar'ron Russell, Jennifer Berridge

Call to Order

Carlotta called the meeting to order at 6:00 p.m.

Minutes

Kevin made a motion to approve the previous minutes. Seconded by Jordan, the motion carried unanimously.

Treasurer Report

Jennifer reported no monies were spent this month. The Synovus account remains \$5,201.36. Tyler made a motion to approve the report, seconded by Kevin, and the motion carried unanimously.

Economic Development Presentation

Shar'ron Russell, Community and Economic Development Manager for the Georgia Power Company, spoke to the board and presented them with resources offered by the GA Power Economic Development department.

Old Business

- Winpak
Carlotta reported the legal work had been finalized, and a closing date would be set for October.
- Project Smokey
No report.
- Industry Appreciation Day
Carlotta has researched the cost of providing lunch for all employees, which would be costly. The more feasible option would be to provide breakfast items. Kevin will call WinPak and Tencate to determine the number of breakfast sandwiches needed.
- C Suite Reception
The group decided that the extra room at Pearl and Pine would be the first choice for the reception. Carlotta will reach out to Jason Pace, who owns the establishment. The event will be likely when the Winpak executives are in town in October. Kevin will confirm with Vishal.

Strategic Plan

- Deadline dates for Goal 1 were updated to accommodate the LCI plan
- Goal 2 was updated to work with the Coweta Development Authority website to potentially have a Senoia economic development page there instead of developing a Senoia DA website. Senoia will likely get greater exposure and can have improved engine optimization from being part of a larger organization's website.
- The board reviewed the deadlines for Goals 3 and 4 and updated them accordingly.

Tyler made a motion to approve the updates to the strategic plan. Seconded by Jordan, the motion was approved unanimously.

New Business

The next meeting will be held by Zoom when it is announced. The next in-person meeting is November 27.

The board was reminded to continue to look for new members to fill vacant positions.

Being no further business, Jordan made a motion to adjourn the meeting. Seconded by Kevin, the meeting adjourned at 7:00 p.m.

**Respectfully,
Jennifer Meares Secretary/Treasurer**