

Memo

TO: City of Senoia Mayor and Council
FROM: Dina Rimi, Community Development Director
DATE: May 27, 2021
RE: Public Hearing – Text Amendment
Hwy 85/16 overlay and Sign Ordinance

Background

The staff is requesting to omit the portion of the Commercial Corridor Hwy 85/16 Overlay that addresses signs and to amend the sign ordinance to include this portion.

Administrator's Report

All of the requirements would stay as they are today, by changing the location it would be easier for sign contractors to locate the regulations easier.

(10) Commercial Corridor Overlay (Highway 85 Highway 16 Commercial Overlay)

(a) Developments shall be limited to one freestanding monument sign per public street frontage. Developments having in excess of 500 feet of frontage on a single road may erect one additional monument sign for each such additional 500 linear feet of frontage. Individual buildings or business storefronts, for placement of wall signs, shall also be limited to one sign per street frontage. Wall signs shall be limited to one non-illuminated wall sign per individual business having maximum dimensions of three feet in height and a maximum total area of 24 square feet.

(b) Signs shall be monument style having a maximum height of eight feet and maximum area of 64 square feet; construction materials shall match those of the principal building. Specific dimensional requirements for signs shall be as specified in the Senoia Sign Ordinance.

(c) Sign illumination shall be indirect and shall not exceed 75 foot-candles.

(d) Lettering on signs shall be limited to 18 inches by 18 inches

Action

Following the Public Hearing, a motion should be made to approve the proposal, deny the proposal or approve the proposal with conditions not yet discussed.